

# PRODUCT CATALOGUE



THE HEALTH FOOD COMPANY

FAMILY  
BAKERS  
SINCE 1990



**MUSKAN** Signifies Smiles  
“Be The Reason Someone Smiles Today”



## About Us

The old family business was started on a small scale basis. Thereafter, it prospered generation after generation and the company was born in 1990, with the aim of serving good quality products with an everlasting taste. Excellence is the result of high intention, sincere efforts, intelligent direction, skillful execution and vision to see the opportunities. Our company is proud of its various production units, where products are made from finest quality of ingredients, besides our major ingredient i.e. passion and love.

## Our Achievements

We have established a laboratory where we test raw materials and packaging material to ensure the quality that we claim. Muskan has achieved a noteworthy position across India. Our distributor's network is spread across Uttar Pradesh, Uttarakhand, Rajasthan & Haryana. We also have a strong local network with numerous retail outlets and have more than 15 outlets in Ghaziabad and Noida. Muskan believes in growth, thus we are happy to cater our consumers abroad across London & Birmingham in England, Chicago & San Francisco in USA and Toronto in Canada.

## Our Products

We recently set up automatic an icecream plant where we serve different flavours of ice cream. Our main range comprises of Rusks, Biscuits, Namkeen, Dry Cakes, Cakes, Pastries and variety of sweets. Our exclusive range comprises of Handmade cookies, Whole wheat cookies, Oats cookies, Sugar free cookies and Garlic rusk. We have premium range of Diwali Gift Packs and customized Wedding gifts, along with gift packs for any other occasions. We have variety of packaging material in which we do modification, from time to time, so that it looks fascinating, easy to handle and easy to dispose.

## Our Beliefs

High standards are set for the procurement of raw materials. Hygienic preparations are done for all the products. Our dedicated field staff, committed chain of distributors to ensure, the availability of fresh products to our consumers. Small gesture done in great way for benefit of others reflect the company's ideology. Our priority is our customers satisfaction. We have always catered to their needs and promise the same for coming years.



**Your perfect tea snack. Dip it and Feel it. Rusk and Tea makes the Perfect Combination.**

*Crispy 'N'  
Crunchy*





## Rusk Packaging



Suji Elaichi Rusk 500g



Suji Rusk 450g



Special Suji Rusk 400g



Suji Rusk 200g



Custom Rusk 400g



Custom Rusk 250g



Bikaneri Rusk 350g



Gol Pappe 250g



Suji Box Rusk 350g



Low Calorie Rusk 350g



Suji Rusk 75g @ 10



Garlic Bread Toast 200g



Made by our family for your family.  
Abundant variety of Biscuits for every taste.





# Biscuits Packaging



200g



400g



Sugar Free Elaichi



Sugar Free Coconut



Macaroon Cookies



Butter Salt Cookies



Fruity

# Cookies



FRUIT JAM



COCONUT



TIL



BUTTER ALMONDS



BADAM PISTA



CHOCOCHIPS



KAJU CHOCOLATE



KAJU COOKIES



BABY COCONUT



ATTA COOKIES



AJWAIN COOKIES



DANDA CHOCOLATE



CHERRY



ELAICHI



GURUKIRPA



KHAJOOR



MAGAJ



NICE



NIMKO



JEERA



NICE SALT



PEANUT



MILK BIKIES



HANDMADE BADAM PISTA



HANDMADE KAJU



NICE SALT



COCONUT



BUTTER PISTA



BUTTER BADAM



CAKE RUSK



FRUITY



HANDMADE KAJU CHOCOLATE



# Handmade Premium Cookies



BUTTER PISTACHIO



DESI GHEE KHATAI



BUTTER CASHEW



BESAN KHATAI



BUTTER BADAM



BUTTER PISTA



HANDMADE KAJU



HANDMADE NICE SALT



HANDMADE KAJU CHOCOLATE



HANDMADE BADAM PISTA



HANDMADE COCONUT



DESI GHEE ATTA





**Your Wedding Day Will Come & Go,  
But May Your Love Forever Grow  
With Our Premium Wedding Collection.**



# Premium Gift Packs



800g Tin

Open For Display



400g Tin



Assorted Cookies



Customized Gift Pack



Desi Ghee Atta



Special Besan Khatai



Butter Pista Cookies

# Seasonal Gift Packs



Choconut Magic



Sweet Moments



Dry Fruit



Feast



Royal



Shahi Muskan



# Sweets



Rasgulla



Rasbhari



Gulab Jamun



Angoori Petha



Premium Soan Papdi



Desi Ghee Soan Papdi



Muskan Candy



Marori



Fan Puffs



Cream Roll

## Snacks



Burger



Hot Dog



Sandwich



Tandoori Sandwich



Pizza Sandwich



Pizza



Aloo Patties



Paneer Patties



Paneer Kulcha



Aloo Kulcha





## SAVOURY

- MATTHI
- PAPDI
- KACHORI
- SAMOSA
- MATRA
- KAJU
- BHAKADWADI
- SHAKKAR PARE





- WHITE BREAD
- BROWN BREAD
- MULTI GRAIN BREAD
- GARLIC BREAD
- GARLIC LOAF
- MULTI GRAIN LOAF
- BREAD CRUMBS
- SOUP STICKS
- PAV
- HOT DOG PAV
- BOMBAY PAV
- SWEET BUN

LOOKING FOR SOMETHING PRESERVATIVE FREE ??  
ENJOY OUR BREAD VARIANTS WHICH ARE MADE  
**WITHOUT ANY PRESERVATIVE.**



## BREADS & KULCHA



- MASALA KULCHA
- KULCHA

MATRA KULCHA  
-DESI STYLE



# CAKES & PASTRIES

Celebrate Your Special Day with  
your Loved Ones with  
Our Most Delicious Cakes.  
You Imagine It We Execute It



## Best & Always Kids Favourite



CAKE TREAT



FESTIVAL DELIGHTS

EGGLESS FRUIT CAKE



EGGLESS CHOCOLATE CAKE



MUFFINS

# Sharing Happiness In Flavors

Our New Range Of  
Ice Candies, Milk Ice Cream Sticks, Tubs And Gallons



Matka  
Kulfi



Vanilla



Strawberry



Roasted Almond



Brownie



Alphonso Mango

**Cones**







*Black Forest*



*Italian Cassata*



*Golden Fantasy*



*Strawberry*



*Butter Scotch*



*Vanilla*

*Pack 1.25 l*

## *Party Packs*



**Party Pack 5L**



**Party Pack 4L**



*Muskan Special*



*Vanilla*



*Strawberry*



*Chocochips*



*Keasar Pista*



*Butter Scotch*



*Kaju Kishmish*



*Special Rabri*



*Chocolate*



*American Nuts*



*Tutti Fruity*

## OUR LOCAL & GLOBAL NETWORK



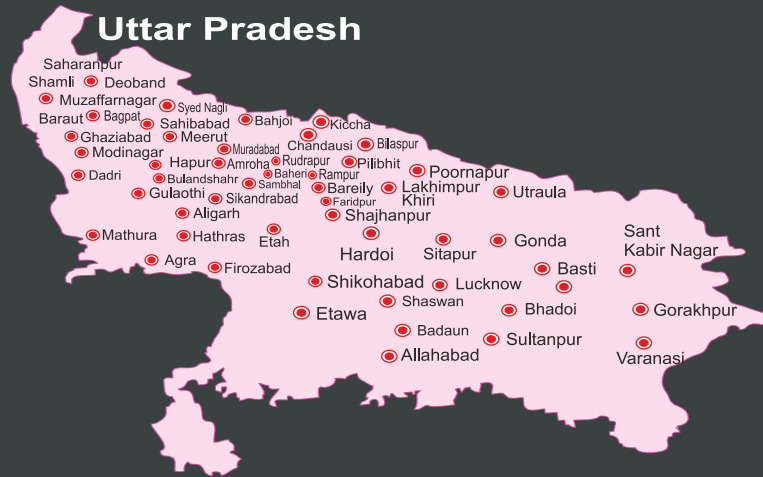
### Haryana



### Uttarakhand



### Uttar Pradesh



### Rajasthan



### ENGLAND



### CANADA



*We offer franchise in Delhi NCR.*

*"The secret of getting ahead is getting started  
with **MUSKAN** today."*

*For details on franchise , please contact us:*

**84477 66676, 98732 77790**



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